

Yorkshire Reporter ONLINE MEDIA PACK



Display Advertising

AD TYPE	LOCATION	SIZE (pixels)	COST (per month)
Featured Ad	Home Page	300 x 300	£75+VAT
Large Banner	Local News plus any relevant to company	150 x 600	£125+VAT

WHY OUR WEBSITE?

- Supported by over **30,000** newspapers distributed every month throughout Leeds and its surrounding areas with a readership of over **200,000**, offers unparalleled website promotion
- By adding online advertising to your current print adverts your response rates will **increase**
- **Rapidly** growing visitor figures
- Engaging website content that attracts visitors to **come back** time and again
- **Trusted** by local businesses
- Low cost

Content Advertising

CONTENT TYPE	DESCRIPTION	COST (per article)
Sponsored Article	300 - 400 words plus image in the relevant news section.	£100+VAT
MINI Business/ Restaurant Review	300 - 400 words plus image in the relevant news section.	£150+VAT FREE for paper advertisers
LARGE Business/ Restaurant Review	600 - 1000 words plus images in the relevant news section.	£250+VAT FREE for paper advertisers



For further information contact us
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